

## **Program for Muslim Youth Development Summit 2021**

### **Check in**

10:50am - 11am

### **Introduction & Poster Sessions**

11am - 11:50am

Select organizations will be presenting about their work in effort to help establish networking among youth organizations across the country.

### **Team Building**

11:50am - 12:30pm

Ust. Nadeem Siddiqi

Recruiting and building a strong team is essential to ensuring the longevity and efficacy of organizational work. In this session, we'll discuss best practices for team recruitment, building motivation and succession planning

### **Successful Programming**

12:30pm - 1:10pm

Sr. Amina Barhumi

It's no secret, creating and organizing meaningful events and programming is no easy feat. With all the hard work that goes into planning, it's important to understand the best practices for youth organizations. In this session, we will discuss what a 'Successful Program' is, how to build and create a plan for your programming and how to pull meaningful data to systematically improve your programming alongside a Q&A.

### **40 min break**

## **Fundraising 101**

1:50pm - 2:15pm

Ust. Haris Qudsi

How does your organization sustain itself? In this session, we'll discuss the essentials of fundraising including crowdfunding, private donations and obtaining sponsorships.

## **Marketing 101**

2:15pm - 2:40pm

Sr. Saira Sikandar

Learn the essentials of how to build a platform for your organization to present your work to the community while creating meaningful and engaging outreach to your participants.

## **The Art of Advice**

2:40 - 3:20pm

Ust. Omar Usman

Communication is the foundation of every interaction we participate in: whether privately advising our teams, giving and receiving feedback on our programs, or publicly addressing the community. Strong, clear communication can raise a team to the next level, while poor communication can lead to confusion, discontent, and even mistrust. Luckily, becoming an effective communicator is something we can all accomplish with enough practice and preparation. What is your purpose for speaking? Who is your audience? How should you organize your ideas and craft a message? And of course, how can you be sincere and humble in every interaction?

## **Understanding Social Behavior**

3:20pm - 4:00pm

Dr. Omar Shareef

A foundational aspect of youth work is cultivating an environment of growth and social development within our youth groups. Our youth are at an age when social etiquette is being formed and it is our responsibility to aid in establishing that etiquette in a healthy and positive way. As such, when we discover behavior that is outside of the norm, how do we identify the root cause? Are we equipped with the ability to understand normative behavior or signs of someone needing special care? In this session, we will hear from experts on how to recognize early signs of mental illness and how to correct social dysfunction.

### **10 min break**

### **Dealing with burnout**

4:10pm - 4:50pm

Br. Magdy Mansour and Br. Safi Khan

Planning events is no quick and easy task, many events take months to plan. With so much time looming before an event, how can we make sure that we don't lose track, lose our way, and burnout before, during, or after our events? In this session you will learn how to effectively organize a plan of action to avoid burnout, as well as learn the first signs of burnout and how to overcome it.

### **Closing Remarks**

4:50pm - 5:00pm